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# Public consultation on institutional investors and asset managers' duties regarding sustainability

Fields	marked	with *	are	mandatory	/

#### Introduction

At the end of 2015, governments from around the world chose a more sustainable path for our planet and our economy by adopting the Paris agreement on climate change and the UN 2030 Agenda for Sustainable Development.

Sustainability has since long been at the heart of the European project. The EU is committed to development that meets the needs of the present without compromising the ability of future generations to meet their own needs (Communication from the Commission to the European Parliament, the Council, the European Economic and Social Committee and the Committee of the Regions 'Next steps for a sustainable European future European action for sustainability' {SWD(2016) 390 final}).

The EU wants its financial system to be aligned with its sustainability objectives. The commitment to incorporating sustainability elements into EU financial services policies and cross cutting initiatives is ingrained in the Mid-Term Review of the Capital Markets Union Action Plan (Mid-Term Review of the Capital Markets Union Action Plan - COM(2017) 292 final).

To develop the overall vision of sustainable finance that this requires, the Commission decided last year to appoint a High-Level Expert Group (HLEG) on sustainable finance under the chairmanship of Christian Thimann. This group is supporting the Commission to develop an overarching and comprehensive EU strategy on sustainable finance.

On 13 July 2017, the HLEG published its interim report which provided a comprehensive vision on sustainable finance. It identified two imperatives for Europe's financial system. "The first is to strengthen financial stability and asset pricing, by improving the assessment and management of long term risks and intangible factors of value creation. The second is to improve the contribution of the financial sector to sustainable and inclusive growth by financing long-term needs and accelerating the shift to a sustainable economy".

In its interim report (<u>EU High-Level Expert Group on Sustainable Finance</u>, 'Financing a sustainable <u>European economy' Interim report</u>, <u>July 2017</u>), the HLEG proposed eight early recommendations for policy action on sustainable finance. The third recommendation focused on establishing a "fiduciary duty" that encompasses sustainability. The HLEG suggested clarifying that the duties of institutional investors and asset managers explicitly integrate material environmental, social and governance (ESG) factors and long term sustainability.

Given the maturity and the interest of the HLEG recommendation, the Commission has decided to start work on an impact assessment to assess whether and how a clarification of the duties of institutional investors and asset managers in terms of sustainability could contribute to a more efficient allocation of capital, and to sustainable and inclusive growth.

The duties of care, loyalty and prudence are embedded in the EU's financial framework governing obligations that institutional investors and asset managers owe to their end-investors/scheme members. These duties are the foundation of investment process.

The implementation of these duties implies fulfillment of various obligations for asset managers and institutional investors that include, for instance, the duty to act in the best interest of beneficiaries /investors, with due care, skill and diligence in performing their activities, including the identification and management of conflict of interests. They are also required to act honestly, and ensure adequate and proportionate performance of their activities.

Although these duties are embedded in the EU financial legal framework, it appears unclear that they require institutional investors and asset managers to assess the materiality of sustainability risks (i.e risks relating to environmental, social and governance issues). Market practices indicate that institutional investors and asset managers generally understand these duties as requiring a focus on maximising short-term financial returns and disregard long-term effects on performance due to sustainability factors and risks. This can lead to misallocation of capital and might give rise to concerns about financial stability since markets can be vulnerable to abrupt corrections, such as those associated with the delayed transition to low carbon economies.

This consultation will help the Commission gather and analyse the necessary evidence to determine possible action to improve the assessment and integration of sustainability factors in the relevant investment entities' decision-making process.

Please note: In order to ensure a fair and transparent consultation process only responses received through our online questionnaire will be taken into account and included in the report summarising the responses. Should you have a problem completing this questionnaire or if you require particular assistance, please contact <a href="mailto:fisma-investors-duties-sustainability@ec.europa.eu">fisma-investors-duties-sustainability@ec.europa.eu</a>.

More information:

- on this consultation
- on the protection of personal data regime for this consultation

# Glossary

Relevant investment entities: entities managing assets entrusted to them

**Sustainability factors:** for the purpose of this consultation, sustainability factors refer to environmental, social and governance issues as defined by the United Nations Environment Programme (UNEP) (*UNEP Inquiry, Definitions and Concepts: Background Note, 2016*). The exact scope of sustainability factors to be addressed is also the object of this consultation.

**Environmental issues** relate to the quality and functioning of the natural environment and natural systems including biodiversity loss; greenhouse gas emissions, renewable energy, energy efficiency, natural resource depletion or pollution; waste management; ozone depletion; changes in land use; ocean acidification and changes to the nitrogen and phosphorus cycles

**Social issues** relate to rights, well-being and interests of people and communities including human rights, labour standards, health and safety, relations with local communities, activities in conflict zones, health and access to medicine, consumer protection; and controversial weapons.

**Governance issues** relate to the management of investee entities. Issues include board structure, size, diversity, skills and independence; executive pay; shareholder rights; stakeholder interaction; disclosure of information; business ethics; bribery and corruption; internal controls and risk management; and, in general, issues dealing with the relationship between a company's management, its board, its shareholders and its other stakeholders.

# 1. Information about you

*Are you replying as:  a private individual an organisation or a company a public authority or an international organisation	on
*Name of your organisation:	
BVI	
Contact email address:  The information you provide here is for administrative purpos	es only and will not be published
julia.backmann@bvi.de	
*Is your organisation included in the Transparency Re (If your organisation is not registered, we invite you to registered to reply to this consultation. Why a transpa  Yes No  *If so, please indicate your Register ID number:  96816064173-47	register here, although it is not compulsory to be
*T	
*Type of organisation:  Academic institution Company, SME, micro-enterprise, sole trader Institutional investor Consultancy, law firm Consumer association Industry association	<ul> <li>Media</li> <li>Non-governmental organisation</li> <li>Think tank</li> <li>Trade union</li> <li>Other</li> </ul>
*Where are you based and/or where do you carry out	your activity?

Field	of activity or sector (if applicable):
at lea	est 1 choice(s)
	Accounting
	Auditing
	Banking
	Credit rating agencies
	Insurance
	Occupational pension provision
	Personal pension provision
1	Collective Investment Management
1	Individual portfolio management
1	Financial advice
	Market infrastructure operation (e.g. CCPs, CSDs, Stock exchanges)
	Service provider (e.g. index provider, research providers)
	Other
	Not applicable
Туре	of funds managed (in the case of asset managers)
J	UCITS
J	AIFs

Total assets under management in EUR (as of 30.09.2017)

BVI's over 100 members manage assets of nearly 3 trillion euros for private investors, insurance companies, pension and retirement schemes, banks, churches and foundations.



# Important notice on the publication of responses

\*Contributions received are intended for publication on the Commission's website. Do you agree to your contribution being published?

(see specific privacy statement (See Specific privacy statemen

- Yes, I agree to my response being published under the name I indicate (name of your organisation /company/public authority or your name if your reply as an individual)
- No, I do not want my response to be published

# 2. Your opinion

# 2.1 Questions addressed to all respondents:

#### I. General overview

1) Do you think relevant investment entities should consider sustainability investment decision-making?	factors	in thei	r			
Yes						
© No						
No opinion						
Please explain the reasons:						
Asset managers have to act in investors' best interests and according to the investment strategy agreed. Based on this, there are various rationales for asset managers to consider ESG factors in their investment decisions. First, investors define their specific desires regarding ESG factors. This can also be based on asset managers' advice on possible ESG strategies and related benefits. Secondly, ESG risks have to be taken into account as part of a proper risk management – a fact which is nowadays universally accepted. Third, asset managers integrate ESG strategies in investment processes with the aim to increase performance and to create value for investors (often referred to as RI).						
2) What are the sustainability factors that the relevant investment entities s consider? (Please make a choice and indicate the importance of the different control of the	nt factor	rs (1 is	not			
important and 5 is very important). (Please refer to the definition in the Gloss	sary).					
			No			
	Yes	No	opinion			
Climate factors (these include climate mitigation factors as well as climate resilience factors)	•	0	0			
Other environmental factors	•	0	©			
Social factors	•	0	0			
Governance factors	•	0	0			
Others	0	•	0			
Importance for climate factors:  1 2 3 4 9 5						
Importance for other environmental factors:  1 2 3 4 • 5						

Importance for social factors:

5

	3
	4
0	5
Impo	ortance for governance factors:
	1
	2
	3
	4
0	5

Please specify, which specific factors within the above categories you are considering, if any:

Whether asset managers take the factors into account depends on the specific circumstances, including the assessment whether the factors can be considered financially material and what the potential impact of the factors on the investment is. This varies depending on the asset classes, sectors, specific entity the asset manager invests for the investor. For instance, climate issues might be of less relevance to financial industry compared to the automotive industry. Furthermore, specific factors develop and change over time.

# 3) Based on which criteria should the relevant investment entities consider sustainability factors in their investment decision making?

Please explain:

12

First, the criteria depend on the strategy agreed with the client including the type of assets the asset manager is allowed to invest in.

Furthermore, any factor which is material, i.e. which can have a positive or negative impact on the performance should generally be relevant. The relevance of risks/opportunities depends, however, on the following:

- Proportionality & Propability the smaller the likelihood and/or significance of the impact, the less relevant a factor is.
- Specific asset class, sector and entity.
- Potential to assess materiality The less information on ESG aspects is available, the more difficult it is to take these aspects into account. In particular, reliability and credibility of the data available is often uncertain and lacks sufficient comparability. Furthermore, forward looking data and indicators are crucial for ESG-considerations and presently only available to a limited extent. Moreover, for some ESG factors, common, measurable and comparable data is not yet sufficiently available. In addition, the connectivity between financial and non-financial information could be improved.

# 4) Which of the following entities should consider sustainability factors in their investment decision-making? (Possibility to select several answers). If so, please indicate the level of impact that this would have (1 is the smallest impact and 5 is the highest impact).

	Yes	No	No opinion
Occupational pension providers	•	0	0

Personal pension providers	•	0	0
Life insurance providers	•	0	0
Non-life insurance providers	•	0	0
Collective investment funds (UCITS, AIF, EuVECA, EuSEF, ELTIF)	•	0	0
Individual portfolio managers	•	0	0

#### Please explain:

The decision on ESG considerations should remain with the end investor. Any specification of investors' duty
in EU legislation should not jeopardise the flexibility to allow for different believes and regulatory
requirements for specific entities.

Level of impact for occupational pension providers:
© 1
© 2
© 3
<ul><li>4</li></ul>
© 5

Level of impact for personal pension providers:

- 0 1
- 0 2
- 3
- 4
- 5

Level of impact for life insurance providers:

- 1
- 0 2
- 3
- 4
- 5

Level of impact non-life insurance providers:

- 0 1
- 0 2
- 3
- 4
- 5

Level of impact for collective investment funds (UCITS, AIF, EuVECA, EuSEF, ELTIF):

Collective investment funds (UCITS, AIF, EuVECA, EuSEF, ELTIF)	•	0	0	0	0	0
Individual portfolio managers	•	0	©	0	0	0
o your knowledge, which is the stment entities (active in the EE	_	Medium	m	Low tegration	No integration	erent No opinio
Occupational pension providers		- Intograti			©	<ul><li>Opinio</li></ul>
Personal pension providers	0	0		0	0	•
	0	0		©	0	0
Life insurance providers						
Non-life insurance providers	0	0		0		•
·	0	0		0	0	•

5) To your knowledge, what share of investment entities active in the EEA (European Economic

More

than

two

thirds

None

or

almost

none

No

opinion

0

0

0

More

than a

third

More

than

half

Area) currently consider sustainability factors in their investment decisions?

All or

almost

all

12345

12345

II. Problem

Level of impact for individual portfolio managers:

Occupational pension providers

Personal pension providers

Non-life insurance providers

Life insurance providers

Collective investment funds (UCITS, AIF, EuVECA, EuSEF, ELTIF)	©	©	©	0	•
Individual portfolio managers	0	0	0	0	•

7) Which constraints prevent relevant investment entities from integrating sustainability factors or facilitate their disregard. Please provide the importance of the different constraints that you consider relevant (1 is not important and 5 is very important).

	1	2	3	4	5	No opinion
Lack of expertise and experience	0	0	•	0	0	0
Lack of data/research	0	0	0	0	•	0
Lack of impact on asset performance	•	0	0	0	0	0
Inadequate methodologies for the calculation of sustainability risks	0	0	0	0	•	0
Inadequate sustainable impact metrics	0	0	0	0	•	0
Excessive costs for the scale of your company	0	0	•	0	0	0
No interest from financial intermediaries	0	0	•	0	0	0
No interest from beneficiaries/clients	0	0	0	•	0	0
European regulatory barriers	•	0	0	0	0	0
National regulatory barriers	•	0	0	0	0	0
Lack of fiscal incentives	0	0	0	0	0	0
Lack of eligible entities	0	0	0	0	0	0
Others	0	0	0	0	•	0

#### Please specify others:

For both private investors and professional investors incentives could facilitate sustainable investments.

Please provide more details on what the constraints/reasons are and how they limit the integration of sustainability factors:

Data on the level of systematic integration of ESG criteria on asset manager level is rare. The same seems to be the case regarding data on the level of integration of institutional investors. This should not be confused with figures on responsible products which are generally available. Moreover, figures are primarily based on market participants' surveys and different understandings of RI. Combinations of different ESG

strategies and approaches make it even more difficult to properly assess the RI market. Therefore, in order to understand and provide for the right policy options, data on the level of integration of sustainability factors for both asset managers and institutional investors should be collected thoroughly.

Besides this, comparable and/or forward looking indicators, methods and tools for ESG-factors are still not yet fully developed.

8) How challenging is it for relevant investment entities to integrate the different sustainability factors? (1 is not challenging and 5 is very challenging) - Please refer to the definition in the Glossary).

	1	2	3	4	5	No opinion
Climate factors (these include climate mitigation factors as well as climate resilience factors)	0	0	0	•	0	0
Other Environment factors	0	0	0	•	0	0
Social factors	0	0	0	0	•	0
Governance factors	0	0	0	0	•	0
Others	0	0	0	0	0	•

#### Please explain:

Again, this very much depends on the type of investment and the available data. For instance, in case of investments in real property, asset manager assess all factors where data is available including environmental, governance and social factors which might have an impact on the development of the property (e.g. development of the population).

Climate related data or data on other environmental factors has improved of the last few years. Compared to this, data on social factors often has less quality.

#### III. Policy options

9) In which area should relevant investment entities consider sustainability factors within their investment decision-making? Please make a choice and indicate the relevance of the different areas (1 is minor relevance and 5 is very high relevance).

	Yes	No	No opinion
Governance	0	0	•
Investment strategy	•	0	0
Asset allocation	•	0	0
Risk management	•	0	0
Others	0	0	•

0	3 4 5						
	levance for asset allocation:  1 2 3 4 5						
10)	levance for risk management:  1 2 3 4 5 Within the area of governance, which arrangements wo gration of sustainability factors? (1 is the not appropriate				-		
		1	2	3	4	5	No opinion
	Specific sustainability investment Committee	0	0	0	0	0	0
	Specific sustainability member of the Board	0	0	0	0	0	0
	Sustainability performance as part of remuneration criteria	0	0	0	0	0	0
	Integration of sustainability factors in the investment decision process	0	0	0	0	0	0
	Integration of sustainability checks in the control process	0	0	0	0	0	0

#### Please specify others:

Others

Periodic reporting to senior management/board

Relevance for investment strategy:

12

A top down approach will facilitate integration of sustainable factors. Any policy approach should however be principle based in order to not interfere with different types of structures of the entities involved. Nevertheless, we doubt that the distinction between governance arrangements and investment/strategy and /or asset allocation are suitable to provide the desired outcome for all different company structures. In particular Integration rather seems a matter of risk management / investment strategy /asset allocation than a governance factor.

11) Should insurance and pension providers consult their beneficiaries on an annual/periodic basis on their preference as regards sustainability factors?
Yes
© No
No opinion
12) Within the portfolio's asset allocation, should relevant investment entities consider sustainability factors even if the consideration of these factors would lead to lower returns to beneficiaries/clients in the medium/short term?
O Yes
No
No opinion
Please explain:
Policy makers should refrain from specific requirements in this regard. There is no one size fits all approach to such problem. If the asset manager agrees with the investor to consider sustainability factors even if it would lead to a lower return, he may do so since this is possibly in investors' best interest. In addition, the time horizon may have a different impact. How should the asset manager deal with such situation, if the investor only has a medium/short term investment horizon? The existing rules allow investors to demand taking factors into account which lead to lower returns. Investors should be specific with respect to their demands.
13) Within the area of risk management, does the current set of corporate disclosures provide the relevant investment entities with adequate information to perform sustainability risk assessments in respect of investee companies? <ul> <li>Yes</li> <li>No</li> </ul>
No opinion
Please explain where the possible gaps are, if any:
Generally, data quality and availability has improved over the last years. Furthermore, the directive on non-financial disclosure has just been implemented and its effect is not yet fully clear. Nevertheless, the quality of data very much depends on the specific aspect. So far, ESG data is not available for each eligible investment. For instance, data on climate related issues is increasingly available whereas data on social aspects is less developed. In particular reliable data on long-term developments is difficult to obtain.
14) Do the overall information or risk metrics available enable the relevant investment entities to adequately perform sustainability risk assessments?  O Yes
<ul><li>No</li></ul>
No opinion
Please explain where the possible gaps are, if any:

No. Again, availability and comparability of data needs improvement. The taxonomy suggested by the HLEG may facilitate the development of comparable metrics with specific sectors. To enable investors make effective investment decisions based on ESG data, the information needs to be material, forward-looking and reported in a standardised format.

Nevertheless, for the data available, asset manager take these into account on a quantitative and qualitative basis prior to the investment based on a due diligence and on an ongoing basis as part of the risk management process where all information is taken into account.

15) Do you think that uniform criteria to perform sustainability risk assessments should be

ase explain:	
requirements compliance w	t think that a uniform approach will facilitate a sustainable finance strategy. Mandatory will shift the question of ESG integration from a developing approach to a mere question of hich would likely have an effect of retrogression. In addition, risk assessments should leavility to find approaches tailored to the specific situation. A principle based approach allows
•	count specifics and hinders a mere tick the box exercise.
•	count specifics and hinders a mere tick the box exercise.
aking into acc	count specifics and hinders a mere tick the box exercise.  erial exposure to sustainability factors is identified, what are the most appropriate the relevant investment entity?
In case matons to be pe	erial exposure to sustainability factors is identified, what are the most appropriate appropriate of the relevant investment entity?  In one size fits all approach. Asset managers and investors should have a clear
In case mate ons to be per Again, there is understanding	erial exposure to sustainability factors is identified, what are the most appropression and the relevant investment entity?

#### Please explain:

No opinion

YesNo

developed at EU level?

We have enshrined this in our Code of Conduct (see Part V, No. 9, https://www.bvi.de/fileadmin/user\_upload /Regulierung/BVI\_Wohlverhaltensregeln\_en.pdf).

If yes, what areas should the disclosure cover? Please make a choice and indicate the relevance of disclosure within the different areas (1 is minor relevance and 5 is high relevance):

	Yes	No	No opinion
Governance	0	0	•
Investment strategy	•	0	0
Asset allocation	•	0	0
Risk management	0	0	•
Other	0	0	•

Relevance	for	investment	strategy:
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- 6		- 4
- N		- 1

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( )	- ' /



#### Relevance for asset allocation:

	٥.		
- 6			а

0 4

# If yes, where?

	Yes	No	No opinion
Pre-contractual disclosure (e.g. prospectuses)	0	0	0
Semi-annual/annual reports	0	0	0
Periodic reports	0	0	0
Website	0	0	0
Newsletters	0	0	0
Factsheets	0	0	0
Marketing materials	0	0	0
Others	•	0	0

Please	specify	others
ricasc	Specify	Ulliolo.

	Benefits	Costs
Occupational pension providers		
Personal pension providers		
Life insurance providers		
Non-life insurance providers		
Collective investment funds (UCITS, AIF, EuVECA, EuSEF, ELTIF)		
Individual portfolio managers		
General public		
Retail investors		
Financial advisors		
Service providers (index provider, research providers)		
Other stakeholders (please specify)	V	V
is difficult to give a sweeping statement in this regard. This very muenefits might outweigh the cost but not in all cases.	ch depends on t	he specific entity.

We think that – within the legal boundaries – the decision on the media of the disclosure should remain with

the asset manager. He should be in the best position to decide where and how to inform the investor.

inv	Do you take into estment entity? Yes No	o account su	stainability fac	tors when you c	hoose your inve	estment pro	ducts or
1	Question spention Spe	•				6	
2) inv	What would be estment decisio			_		-	
		< 0.5% of the AUM	0.51% to 1% of the AUM	1.01% to 3% of the AUM	3.01% to 5% of the AUM	> 5% of the AUM	No opinion
	Governance	0	©	0	0	0	0
	Investment policy	0	0	0	0	0	0
	Valuation	0	0	0	0	0	0
	Risk management	0	0	0	0	0	0
	Disclosure	0	0	0	0	0	0
	Overall cost	0	0	0	0	0	0
wo	Please explain vuld lead to partion to the properties incurred by	cularly signif	icant (or potent	-	-		
	Do you engage Yes No	with your cli	ents/beneficiar	ies as regards tl	neir sustainabili	ty preferenc	e?
-	What could be t		associated with sible and releva	_	of sustainability	r factors? P	lease,

### 3. Additional information

Should you wish to provide additional information (e.g. a position paper, report) or raise specific points not covered by the questionnaire, you can upload your additional document(s) here:

#### **Useful links**

More on the Transparency register (http://ec.europa.eu/transparencyregister/public/homePage.do?locale=en)

Consultation details (https://ec.europa.eu/info/consultations/finance-2017-investors-duties-sustainability\_en)

Specific privacy statement (https://ec.europa.eu/info/files/specific-privacy-statement-institutional-investors-and-asset-managers-duties-regarding-sustainability\_en)

#### Contact

fisma-investors-duties-sustainability@ec.europa.eu